

Douglas Brown

Design Director, Future of Work

Curious, always optimistic, calm under pressure.

Loves exploring, playing sports.
A behavioural enthusiast.



In a nutshell

Doug has a huge passion for people and what they can achieve. As one of the Directors at Artgym, he plays a lead role in helping companies from around the world re-imagine the future, collaborate more effectively and adapt at the speed 21st century business demands. Having worked from Asia, to the Americas, to Africa, Doug is excited by the power of international teams working smarter together. His gift lies in helping clients translate their strategic priorities into the everyday mindset and practices of the workforce.

Key responsibilities

Doug designs and leads large-scale transformation programs for some of the world's leading brands. As the linchpin between Artgym clients and our international team, he's the guy who is constantly striving for innovation and delivery excellence in everything that we do. Passionate about the future of work, Doug ensures we are always challenging the status quo by experimenting and testing new tools and methods to help our clients stay ahead of the game.

How Doug makes a difference

When leading the design of our programs, Doug always starts by seeking to understand and empathise with employees' real-life challenges and needs, and strives to develop personalised, relevant, relatable and exciting solutions. With his naturally collaborative and curious mindset, his approach is always to co-create with clients. Having worked on different continents, with clients from sectors including automotive, fashion, finance, media and technology Doug brings a wealth of knowledge and a truly global perspective.

Most proud of...

Moving to Shanghai in 2018 to grow Artgym China and successfully developing a way to transition our face-to-face programs to a virtual experience, when Covid struck.

Some companies she has worked with:

Adidas, Audible, AXA, Kering Group, Sony Music, Volkswagen

Qualifications/certifications

- BA Economics
- MSc Corporate Communications & Reputation Management
- MBA

Awards

- Key part of the team that won Gold in the Brandon Hall HCM Excellence Awards for 'Best Innovative or Unique Leadership Program 2021'
- London Independent Film Festival – Best Documentary
- National Film Awards UK – Best Documentary
- Platinum Award Winner in Documentary Making

“I believe passionately that instilling the right mindsets and behaviours will develop the habits that matter.”