



**Ting-Ting Y Lin, PhD**  
Facilitator/Coach

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Ting-Ting brings more than 20 years of professional experience in management and business to her design, coaching and facilitation work. Ting-Ting believes in lifelong learning and encouraging accountability for oneself and one's environment. Her strength is combining logical thinking (as a trained engineer), objective analysis of complex issues and creative thinking to produce results for her clients.

Ting-Ting facilitates creative thinking by stimulating the thought process of individuals to explore, evaluate, experiment, reflect and find ways to continue the learning journey. She has developed and run development and training programmes in the areas of Leadership, Cross-Cultural Teams, Mindfulness, Strategy, and Innovation. The industries she has served include Automotive, Consultancy, Finance, Media, Oil and Gas, Pharmaceutical, Technology, Materials and Manufacturing.

Ting-Ting has a deep understanding of and key insights into critical business processes and quickly builds trust with her clients. She also spent 10 years as a tenured Professor at the University of California, San Diego, where designing and delivering research projects provided her the ability to be creative, entrepreneurial, and to think outside the box.

Her qualifications and accreditations include:

- Certified Coach/Mentor (Heartmath)
- Certified in Coaching for Excellence (New Ventures West)
- Certified CBMT (Corp- Based Mindfulness Training) Facilitator
- MBTI, Firo-B Practitioner
- EMBA program, Philips/Ashridge College

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- Ph.D. in Electrical and Computer Engineering, Carnegie-Mellon University

Born and raised in Taiwan, Ting-Ting now lives in Shanghai. In her spare time, she practices Taichi, Yoga, and ballroom dancing.