



Susana García
Facilitator/Coach

Susana is a leadership facilitator and coach who specialises in helping leaders think creatively, communicate effectively, strengthen their emotional intelligence and enhance their influencing skills.

Susana believes that increasing creativity in an organisation begins with the individuals –by first creating a psychologically safe, trust-based environment for her clients. She then challenges them to tap into their creative potential by using a variety of methods and techniques. Susana is expert at designing powerful experiences around the specific needs of each of the individuals and groups she works with – utilising a range of creative methods from visualisation and drawing to photography and music.

Susana has honed her expertise with some of the world's leading brands, including facilitating creative leadership programmes internationally with adidas, NGA HR, Westfield, Edwards Life Sciences and BUPA, amongst other projects both in the private and public sector. The output of her work is to ensure leaders learn how to continuously think and act differently.

Recently, Susana facilitated leadership teams and professional caregivers of 15 residential care facilities for people with Alzheimer's. The aim of the project was to transform their approach to care. The outcome was an innovative, patient-centred approach that incorporates art, music, storytelling and other innovative therapies to meet the patients' physical and psychological needs.

Her certifications and qualifications include:

- Certified Professional Co-Active Coach by the Coaches Training Institute.
- NLP Practitioner by NLP Life Training UK.
- Certified Coach in Emotional Intelligence “Emotional Capital Report ECR 360” by Roche Martin UK.
- Post Graduate Diploma in “Psychopathology and Health, anxiety and depression” by the Open University Spain.
- Chemical Engineer by Universidad Politécnica Madrid.

Susana practices what she preaches in her life: she is constantly learning, walking in nature with her dog Paca and creating authentic connections with others.