

Sarah Pimenta Creative Facilitator



Sarah is a Creative Facilitator who specialises in designing and facilitating group art projects in both the public and private sector. During the past ten years, she has been instrumental in researching, designing and delivering many impactful projects with ArtGym which have increased creativity and innovation within companies and helped our clients put creativity to good work.

Sarah makes creativity approachable and understandable to everyone. She takes a person who says, "I'll be rubbish at this, I can't draw," and makes them understand that creativity is not about being able to draw or create art but is instead an attitude of thinking and learning. In helping her clients to understand that they don't need to be afraid of creativity, she allows them to think differently in order to create and innovate.

Sarah taps into her background in Textile Design to design and facilitate creative processes that help her clients to explore a theme or answer a question visually. She facilitates group art projects that produce visual content that tells an important, creative, innovative story. These art projects have taken place in diverse and disparate communities in the UK and most recently Africa. Sarah uses creativity to make a difference in people's lives. After one of her recent projects with Syrian mothers, a client wrote the weekly workshops had transformed her life and made her feel that she had, at last, a place where she belonged.

Sarah is also a lecturer on Creativity in Events for Event Academy where shares her stories and experience and regularly bring a creative approach to new audiences.

After completing a degree in Textile Design, Sarah worked as a professional designer before realising a passion for teaching and gaining a Degree in Professional Education Studies. She has taken many art courses and has developed a strong creative practise of her own with collaboration at the heart. She has worked with and been inspired by contemporaries in a wide range of creative disciplines from poetry, rap, film to experimental contemporary dance. Her core competencies lie in her ability to draw upon this experience in service to group work and her ability to comfortably utilise a wide range of media and creative process to build a commitment to co create.

Sarah embraces new challenges and continues to work within communities where a creative approach can make a difference however small because she believes creativity is a seed that will grow.