



Cathleen Wu
Facilitator/Coach

Cathleen works with multinational and Chinese local companies and is 100% devoted to her coaching work: 1:1 executive and leadership coaching, team and group coaching, coaching training and coaching mentoring. She is also a life-long learner on various topics with the purpose of enriching her life experience.

Cathleen has accumulated 30 years' working experience including 8 years as an Executive & Leadership Coach, Coaching Training Facilitator and Mentor Coach, 16 years as a full-function corporate HR executive, and 6 years in engineering early on in her career.

Her partial client list includes 3M, ABB, Alibaba, Baidu, Baxter, Bayer, Coach, Colgate-Palmolive, Costa, Credit Agricole, Danfoss, Dover, eBay, Ecolab, Faurecia, Ford, Fujifilm, GSK, Henkel, Heraeus, HP, HSBC, Infineon, JD.com, K.D.Feddersen, Linde, L'Oreal, Mars, Microsoft, Mondelez, Novus, Omron, Oracle, Pernod Ricard, Pirelli, PPG, Rio Tinto, Roche, Saint Gobain, SAP, Schaeffler, SC Johnson, Standard Chartered, Syngenta, Tyco, UCB, UPM and ZF.

Her certifications and qualifications include:

- ICF PCC (July 2015)
- Certified Executive Coach (2013) and Team Coach (2018) by Marshall Goldsmith Stakeholder Centred Coaching
- 2100 hours for 1:1 Coaching and Team Coaching, 90 sessions of "Leader as Coach" and "HR as Coach" workshop
- MBA from Shanghai Jiaotong University (2004)
- EQ-i 2.0 and EQ 360 practitioner (2012)

Cathleen's coaching and facilitation style is a mixture of rational and emotional, supportive and challenging, strategic and tactical which is built on a solid foundation of mutual trust with clients, her true belief that people are creative, resourceful and full of potential, and her learning and delivering agility.

With a deep love for the universe and life, Cathleen has set a goal to live up to 125 years old and to not retire from coaching work until she is 99 years old. She likes reading leadership and people development related books, fiction and poetry. She grows flowers and travels around China and the globe.